

Press release

Syntegon Technology

Packaging for a good cause – Syntegon makes Christmas wishes come true

- Syntegon employees grant Christmas wishes of children from disadvantaged families
- Joint campaign with Deutscher Kinderschutzbund Waiblingen/ Schorndorf:
- Packaging for a good cause

Waiblingen, December 14, 2023. Syntegon wrapped up the year with a wishing tree drive at its Remshalden and Waiblingen sites, a joint initiative with the children's relief association Kinderschutzbund Waiblingen/Schorndorf e.V. Employees brought joy to local underprivileged kids in keeping with the initiative's motto, *Verpacken für einen guten Zweck.* (*Verpacken* means both packaging and wrapping in German). This is the third year running that the campaign has taken place, with the number of gifts again increasing.

The end of the year is approaching, and with it the season of giving. Unfortunately, many children's Christmas wishes go unfulfilled. Syntegon employees had the opportunity to do something about that as part of the "Packaging for a good cause" campaign. Each participant was asked to choose a wish, get a present, and – of course – wrap it up it up nicely.

On December 12, Syntegon Waiblingen site manager Markus Reitz and Jens Baumbach, deputy site manager at Remshalden, presented 120 gifts to the Deutscher Kinderschutzbund and the town of Schorndorf. "It is wonderful that we will yet again be able to make many children happy at Christmas with Syntegon's help," says Katja Großmann from the Deutscher Kinderschutzbund Waiblingen/ Schorndorf e.V. The presents included games, books, and clothing. There were also a number of gift certificates, "because many children love choosing their own presents," says Beate Härer, head of the Schorndorf municipal Social Affairs and Senior Citizens department. As a partner of the Kinderschutzbund, the Schorndorf town hall will distribute the gifts to families for children to receive in time for Christmas.

"The wishing tree drive is right in line with our mission statement, processing and packaging for a better life," says Markus Reitz, site manager at the Waiblingen plant. "We are delighted to see our employees so committed to fulfilling children's Christmas wishes." Jens Baumbach, deputy site manager at Remshalden, adds, "In the run-up to Christmas, it is so important for us to bring joy to young people in the region. Our colleagues' efforts made that happen."

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Images



Image 1: Syntegon
Waiblingen site manager
Markus Reitz, (center left)
and Remshalden deputy site
manager Jens Baumbach
(right) hand over the gifts to
Katja Großmann from the
Kinderschutzbund (center
right) and Beate Härer from
the town of Schorndorf (left).



Image 2: The Syntegon wishing tree drive raised 120 gifts for children from underprivileged families.



Image 3: Syntegon employees bought, wrapped, and placed gifts under the wishing tree in the company cafeteria.



Contact

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About Syntegon

Processing and packaging for a better life – this is what 5,800 Syntegon employees work for every day. Be it with individual machines, systems, or services, Syntegon helps its customers in the global pharmaceutical and food industries to improve people's lives. The company, which is headquartered in Waiblingen, Germany, looks back on more than 160 years of experience and achieved annual sales of 1.4 billion EUR in 2022. In the pharma sector, the company's intelligent solutions enable the safe and high-quality production, processing, filling, inspection, and packaging of liquid and solid pharmaceuticals. In the food industry, Syntegon's flexible and reliable technologies produce and pack confectionery, dry food, frozen food, and dairy products. With 1,100 service experts and a comprehensive service portfolio throughout the entire machine lifecycle from spare parts management to digital line optimization, Syntegon lays the foundation for smooth production processes for all customers. More than 35 sites in almost 20 countries keep a firm eye on Syntegon's impact on the environment and society. Syntegon is a leader in the development of sustainable packaging solutions, reduces the energy consumption of its machines and pursues ambitious goals to lower its emissions. www.syntegon.com