

## Press release

Syntegon Technology

### Nationwide Girls' Day: Syntegon Crailsheim welcomes girls with a passion for technology

- Twenty girls between the ages of ten and 16 explore Syntegon's technical apprenticeships
- Syntegon advocates gender balance among apprentices

Crailsheim, Germany, April 28, 2023. Syntegon, a global manufacturer of processing and packaging technology, welcomed 20 girls and young women with a passion for technology to its Crailsheim site on April 27 for Girls' Day. As part of this nationwide activity day, female students aged ten to 16 from the Hohenlohe region explored technical departments such as development, engineering, design, and assembly in a mix of theory and practice. They engaged with apprentices and performed a design task to experience practical aspects of mechanical engineering. "The students gain real-world insights into day-to-day working life by taking part in this active experience and talking directly to our apprentices," says Ann-Kathrin Baumann, HR manager at Syntegon in Crailsheim. "The success of Girls' Day is rooted in this concept."

Since 2001, Girls' Day has introduced students in fifth grade and higher to careers and academic fields in which the nationwide share of women is below 40 percent. Launched by the German Federal Ministry of Education and Research, the German Trade Union Confederation and Initiative D21, this campaign aims to widen the spectrum of occupational choices for women. To advance this agenda, every year the skilled trade industry and universities with technology and science curricula invite females to look into these options.

#### Syntegon – a fair training partner

This interest in technical professions in which women are still underrepresented is what drew participants to this year's Girls' Day at Syntegon in Crailsheim. After a brief reception in the plant's cafeteria at nine a.m., the day's program began with perhaps the most important bit of information for future graduates – what kind of apprenticeships are on the table. Syntegon Crailsheim offers three to three-and-a-half-year apprenticeships in industrial mechanics, mechatronics, and product design. In 2024, Syntegon and the Baden-Württemberg Cooperative State University (DHBW) will start offering three-year dual work/ study programs in electrical and mechanical engineering. Slots are available in all departments. Applicants stand a very good chance of being accepted at fair pay as set out by the collective bargaining agreement.

#### Virtual reality and the workbench

First a little theory, then some state-of-the-art practice: The students tried out the virtual reality goggles serving to train machine operators. That is not their only purpose at Syntegon: "We also use the solutions to give our customers a realistic

Chairman of the supervisory board:  
Marc Strobel; executive board: Dr.  
Michael Grosse, Dr. Walter Bickel, Dr.  
Peter Hackel,  
Uwe Harbauer, Johan Nilsson

Phone +49 7151 14 0  
Email: [press@syntegon.com](mailto:press@syntegon.com)  
Website [www.syntegon.com/press](http://www.syntegon.com/press)  
Twitter @Syntegon

Address for visitors: Stuttgart  
Strasse 130  
71332 Waiblingen

Syntegon Technology GmbH  
PO Box 11 27  
71301 Waiblingen  
GERMANY

picture of our products – and to continuously improve these products. It's no wonder that our young visitors were also delighted with this interactive technology," says Jürgen Ehrmann, pipeline manager design at Syntegon. A tour of the plant was followed by lunch in the cafeteria, where the eager visitors met some of the 50 current apprentices, who were on hand to answer questions about their working day. In the afternoon, the students put their practical skills to the test, teaming up with apprentices to assemble solar propeller kits.

The fact that as many as 40 percent of the 2022 apprentice cohort at Syntegon Crailsheim was female may well have motivated the Girls' Day participants. "In recent years, we have been seeing a significant rise in the number of women embarking on careers in a technical field," says Ann-Kathrin Baumann, confirming this trend. "Our work culture values diversity and sees it as an important building block for the company's sustained success. The growing number of female applicants impressively reflects this culture." The success of this year's Girls' Day is an encouraging sign that the company will continue to attract motivated female entrants. The 20 slots for the visit to the Crailsheim plant were filled within a few days.

###

## Images:



Image 1: The students tested how virtual reality goggles are used at Syntegon, for example, as part of training courses.



Image 2: The participants were able to demonstrate their practical skills by building a solar propeller.



Image 3: Assembly foreman Christoph Schenkel gives the participants of the Girls' Day insights into the practical side of a mechanical engineering company.

## Contact

Patrick Löffel

Spokesperson Corporate Communications  
+49 7151 14-2732  
[patrick.loeffel@syntegon.com](mailto:patrick.loeffel@syntegon.com)

## **About Syntegon**

Processing and packaging for a better life – 5,800 Syntegon employees work towards this end every day. Syntegon helps customers in the food and pharmaceutical industries worldwide to improve people’s lives with its stand-alone machines, complete systems, and services. Headquartered in Waiblingen near Stuttgart, Germany, Syntegon has more than 160 years’ experience and generated annual revenue of 1.4 billion euros in 2021. In the pharmaceutical industry, Syntegon’s intelligent solutions enable liquid and solid pharmaceuticals to be manufactured, processed, filled, inspected, and packaged safely and in high quality. In the food industry, Syntegon’s flexible and reliable technologies produce and package confectionery, dry food, frozen food, and dairy products. Syntegon’s 1,100 service experts and comprehensive service portfolio covering the entire machine life cycle from spare parts management to digital line optimization provide the underpinning for customers’ smooth production processes. With more than 30 sites in nearly 20 countries, the company keeps a close eye on its impact on the environment and society. Syntegon is a leader in the development of sustainable packaging solutions, reduces the energy consumption of its machines, and pursues ambitious goals to lower its emissions. [www.syntegon.com](http://www.syntegon.com)