

## PRESS RELEASE

### Syntegon showcases innovative packaging solutions for India's booming snack and biscuit industry at Anuga FoodTec India

- Syntegon to present packaging solutions tailored to India's booming snack and biscuit industries
- High-speed efficiency, gentle product handling, and flexible formats for a wide variety of snack and biscuit types
- As a strategic partner to the food industry, Syntegon ensures maximum line availability through its comprehensive service solutions

**Waiblingen (Germany), August 7, 2025** – From August 20–22, 2025, Syntegon will participate in Anuga FoodTec India at the Bombay Exhibition Centre, Mumbai. This event, formerly known as PackEx India, has emerged as South Asia's premier platform for innovations in food processing, packaging, and automation. Syntegon will spotlight two advanced packaging systems designed to meet the dynamic needs of India's fast-growing snack and biscuit market on booth L02.

#### India's snack and biscuit market on the rise

Urbanization and shifting consumption habits are fueling growth in India's snacks and biscuits sector. With more consumers replacing traditional meals with convenient, portion-sized options, the demand for both indulgent and health-focused products—such as gluten-free, low-calorie, or high-fiber varieties—is growing rapidly.

This presents new challenges for manufacturers, particularly in processing and packaging delicate, healthier snack items. "The challenge lies in increasing output without compromising product quality," says Ashish Deshpande, Managing Director at Syntegon Technology India. "Our solutions address exactly that - offering both high efficiency and maximum product protection."

#### SVL 2310: A game changer for snack manufacturers

Syntegon's SVL 2310 vertical packaging machine is engineered for the efficient handling of lightweight, fragile snacks. Capable of producing up to 110 bags of chips per minute - or 220 with the twin version (SVL 2310T) - it offers unmatched speed and flexibility across formats, sizes, designs and materials. With the SVL 2310 manufacturers can respond quickly to market trends. Its low drop height minimizes breakage, while tool-less format changes, hygienic design, and an intuitive HMI make it highly operator-friendly. Also available as a twin version, combining double output of up to 220 bags per minute with a small footprint, the SVL 2310T allows operating multiple machines on the same floor space. With their small footprint and scalable design, the SVL 2310 is ideal for manufacturers seeking high throughput without compromising product integrity.

#### Efficiency boost for biscuit manufacturers with Pack 301

The second highlight on the Syntegon booth is the Pack 301 LS horizontal flow wrapper with an automatic measuring loader (SDML). Designed for a variety of shapes and formats, including round, square or rectangular biscuits and crackers, the Pack 301 packs up to 250 packs per minute (duplex infeed), while maintaining

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delicate handling. The solution is engineered to package market-preferred formats like on-edge flow wraps. "By combining increased output, maximum flexibility and gentle but efficient product handling, the Pack 301 offers our customers a decisive competitive advantage", adds Ashish Deshpande, Managing Director at Syntegon Technology India. "Our solution is particularly well suited to the trend towards healthier offerings such as gluten-free, low-calorie or high-fiber biscuits with often more delicate textures." To meet the growing demand for multipack and family pack formats, Syntegon also offers the Pack 301 CS – a next-generation solution designed to address evolving consumer preferences in the biscuits and crackers segment.

### **Comprehensive service solutions for maximum line availability**

As a strategic partner, Syntegon will also present its comprehensive service solutions at Anuga FoodTec India. The components of packaging machines are subject to natural wear and tear. Developed for significantly increased machine availability, Syntegon's customized Preventive Maintenance Kits ensure that customers always have the right spare parts to simplify maintenance, reduce downtime, and optimize equipment availability. In addition, Syntegon offers customized service agreements, ranging from regular inspections to guaranteed production output. These comprehensive service agreements minimize production risks, increase predictability and simplify complex processes - all at a fixed price. Especially for the Indian market, where efficiency and reliability are key competitive factors, these flexible service solutions offer significant added value.

Anuga FoodTec India provides the ideal platform for Syntegon to showcase its packaging technologies and services, addressing the key challenges of the Indian food industry. Visitors to Anuga FoodTec India (August 20 to 22) can find out more about Syntegon's solutions **at booth L02** and get to know the company as a leading packaging specialist.

## Images



The SVL 2310 with an output of up to 110 bags of chips per minute is designed to efficiently package snacks, ensuring the highest product quality.



Quick and easy format changeovers enable the processing of different shapes and sizes of biscuits on the same machine while ensuring high uptime, making Pack 301 ideal for changing market requirements.



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## About Syntegon

Syntegon is a leading global technology company and strategic partner to the pharmaceutical, biotech and food industries. With a strategic focus on the growing pharmaceutical and biotech sectors, Syntegon plays a vital role in global healthcare, providing in-depth process expertise and mission-critical technologies for the safe, efficient, and compliant production of essential medicines. In the food sector, Syntegon is recognized for high-speed, high-precision packaging solutions, drawing on unique engineering excellence to help manufacturers improve performance and product quality. Its global service business supports about 76,000 installed systems with a comprehensive lifecycle offering, ensuring uptime, efficiency, and long-term value.

In fiscal year 2024, Syntegon generated 1.6 billion euros in sales. Headquartered in the Stuttgart region in Germany, the company employs 6,900 people at 47 locations in more than 20 countries. With over 160 years of industry expertise, Syntegon delivers solutions that make a real difference, helping people live better, stay healthier, and trust the products they rely on every day.

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